

2025 FAIR Conference Sponsorship Packages

All sponsorships include:

- Logo with live link on the FAIR Conference sponsor page
- Listing in the printed and online program
- Recognition from the podium and on social media
- One free Live Streaming ticket
- Access to sponsor discounts on FAIR merchandise
- Tax receipt available upon request (minus fair market value of tickets/memberships)

Platinum Sponsor – \$1,200

- 2 in-person tickets with meals (approx. \$270 value)
- 2 Annual Sustaining FAIR Memberships (value: \$300)
- Premium exhibit table in high-traffic area
- Two 1-minute commercial spots, shown during the conference (1x per day)
- Full-page color ad in the printed and online programs
- Priority logo placement on signage, website, and email promotions
- 20% off FAIR merchandise

Gold Sponsor – \$800

- 2 in-person tickets (no meals)
- Standard exhibit table
- Half-page ad in both the printed and online program
- Optional 1-minute video ad or promo featured on the FAIR sponsor webpage
- 10% off FAIR merchandise

Silver Sponsor – \$500

- 1 in-person ticket with meal
- Standard exhibit table
- Quarter-page ad in the printed and online program
- Optional graphic or 30-second video featured on FAIR sponsor webpage
- 10% off FAIR merchandise

Bronze Sponsor – \$250

- Name & logo listed in online and printed program
- Live link and short description on the FAIR sponsor webpage

- 1 Live Streaming ticket included
- 5% off FAIR merchandise

Supporter Listing – \$100

- Name-only listing on sponsor webpage and program
- No tickets included

Optional Add-Ons

- Additional table at the conference: \$100
- Full-page ad upgrade (color): \$125
- Extra in-person ticket (no meal): \$110
- Conference meal package: \$70
- Additional FAIR Membership (1-year Sustaining): \$150
- Premium merch package for your booth: \$40

Deadlines & Notes

- All sponsor media and logos must be received by July 20
- FAIR reserves the right to respectfully approve all sponsor content
- Sponsorships are tax-deductible minus the value of tangible benefits provided